



## 360 NEWS & VIEWS

July 2018

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## Furniture Resource

We are excited to share our Furniture Resource Library with our clients and potential customers. This digital library holds the product catalogs of every brand we offer. You can see the latest in office furniture trends and styles. Click the link below to check out our library now!



[VISIT OUR FURNITURE RESOURCE LIBRARY](#)

## Tim from BT360 Goes to Neocon

I went, I saw, I learned! Neocon, recognized as the office furniture event of the year, is in Chicago every June. I was excited to attend this event; 10 years ago, we moved to Georgia from St. Louis and I had been wanting to visit the Midwest. Fortunately, we are so busy that my partner, Cassie McCormack, stayed behind to run the business. As a lot of you know, she's the real brains behind this operation.

There are some who see going to Neocon as a great opportunity to reconnect with industry peers and we love doing this as well. However, we think, as well as many designers, project managers, and furniture partners, there are many similar types of design plans. Benching

and open work environments are very popular and common now, as well as the sit/stand functionality.

The devil is in the details with how office furniture is made and manufactured and clearly how it looks. There is no doubt that Herman Miller and Steelcase tend to set the tone for standards in our industry. That works for BT360 as we still resell, recycle and recondition those systems. When you need insight on that next furniture look, you can be confident in our abilities because we do our research. We have created comparisons for every system in the industry, meaning we can break the kit of parts down to compare apples to apples!



## Our Team is Growing

We are excited to announce we are adding to our family at Business Transition 360. Help us welcome Heather Kyle as our newest project coordinator and sales administrator. We were most impressed as Heather cold called our company along with many other businesses to find work. We love assertiveness and look forward to her helping us serve our clients and partners.



## Why We Are Grateful - 7 Blessings to Recognize

**1.** Because of the great partners and clients we work with, we were blessed to experience the 16/14U Softball World Series in Ringgold, Georgia last week. Dylan, (pictured below) is our youngest of two daughters. She plays second base and pitches for the ETA Impact. Dylan had a fantastic tournament, pitching two wins and saving another game, she went 4 for 10, doing most of this while dealing with a stomach bug. We have many friends we work and do business with throughout Atlanta and the southeast and we love sharing life beyond business with these families and friends.

**2.** Heather Kyle, our newest employee, has a great story as well. For us the blessing came two weeks ago, when this young lady cold called us for a job. I don't need to tell you how impressed Cassie and I were when she shared that she made many calls to businesses in order to find a job she could work while attending school in the fall. We look forward to her helping us serve clients, manage projects and being part of our family and business.

**3.** We received a great referral from Dana Anderson at Planning Interiors. Her company led the design on the United Methodist Project. If you need design expertise, find her at [danderson@planning-interiors.com](mailto:danderson@planning-interiors.com).

**4.** We continue to help great clients take advantage of gently used furniture

solutions at HD Supply Offices. We still have great deals on office sets as well as sit/stand desks and stations.

**5.** We found a great new partner through our Powercore Network who can assist with your voice and data needs and technology. Contact Tyler Jones at [Tyler@Carmichaelconsulting.com](mailto:Tyler@Carmichaelconsulting.com).

**6.** Jason Haner at Leapley Construction has helped us in many ways with finding partners to help serve our clients. You can contact him for help with office build outs and ground up construction at [Jhaner@Leapleyconstruction.com](mailto:Jhaner@Leapleyconstruction.com).

**7.** Brooks Morris continues to send us opportunities at Cresa Partners. For help with all your commercial real estate needs with Brooks at [Bmorris@cresa.com](mailto:Bmorris@cresa.com).



## Deals of the Month



We are having a white sale! White benching, white boards, white tables, white chairs and as Elmer Fudd might say, "the white prices"!



## Open Concept Office

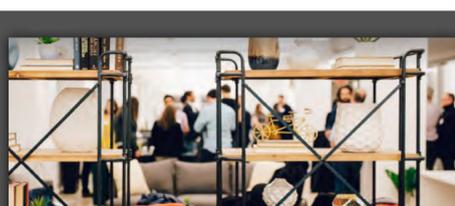
A Harvard study shows that most employees do not like open office spaces and it reduces productivity. The study showed that changing the layout of an office to a more open one, employees were more likely to use their email than have a face-to-face conversation with their coworkers.



[Read More Here](#)

## Office Design & Creativity

Knotel found that a well designed office can boost overall mood and creativity of employees. Read more in their article, *Well-Designed Offices Boost Creativity and Productivity*.



[Read More Here](#)

## Our Mission & Purpose.

Our Purpose and Mission: Serve clients, partners and suppliers in an honorable, integrity-driven way using our God-given gifts to provide creative, ergonomically safe work environments to help clients recruit and retain great employees and clients.

We hope to serve clients that share our spirit of giving back using retiring business assets to help charities by donating or reselling assets on behalf of our clients when providing our single source solutions. Our Newsletter and social media platforms are created to provide monthly content and ideas to become a trusted advisor in the facility and furniture solutions industry.



ADD US TO YOUR NETWORK, WE'LL SHOW YOU A NEW SOLUTION.

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